

UK PAVILION AT HYDROGEN TECHNOLOGY WORLD EXPO 2026

20 - 22 October, 2026 | Hamburg, Germany



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Date: 20 -22 October 2026

Location: Hamburg, Germany

Join the **UK Pavilion at Hydrogen Technology World Expo 2026** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The Hydrogen Technology World Expo will bring together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

More than 300 international speakers and over 20,000 attendees will come together to discuss and see the latest technologies and engineering solutions, advanced materials, manufacturing equipment, infrastructure, as well as test and evaluate tools and services to finally commercialize hydrogen as a mainstream provider of clean, renewable energy. PLUS – see more than 1000 exhibiting companies in the main exhibition hall.

Join us and be a part of the experience!

20,000+
Attendees

1,000+
Exhibiting Companies

300+
International Speakers

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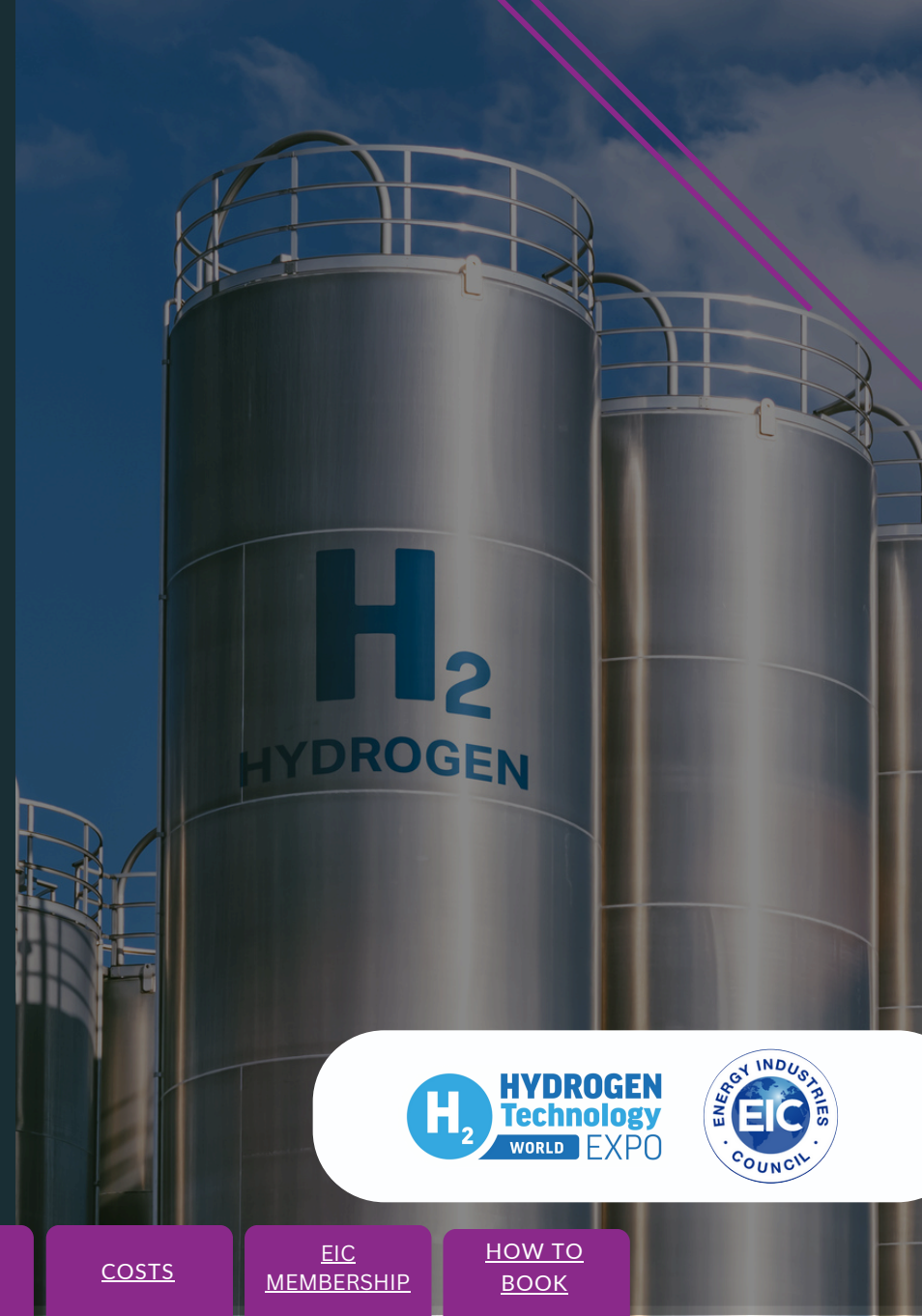
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Market Intelligence

The release of the EU Net Zero Strategy in 2020 placed hydrogen at the core of its decarbonisation strategy. This was complimented by the RePowerEU in 2022 which targets 10 million tonnes per year of hydrogen production by 2030, with a further 10 million tonnes to be imported. Further to this the EU mandated 42.5% of hydrogen produced by 2030 to be derived from renewables. Several countries including Spain, Portugal and Germany have updated their strategies to increase their targets for hydrogen production. The European Commission's second European Hydrogen Bank auction, in May, saw 15 projects awarded a total of €992m in the form of subsidies which will be given over a 10-year period. Three large-scale projects from both the first and second auctions have recently pulled out of receiving the subsidies, due to delays in project development, strict timelines and incomplete infrastructure, leaving a question mark over the credibility of the funding scheme.

According to EICDatastream there are currently 490 hydrogen projects, including green, blue, storage and pipelines, in various stages of development set to come online by 2030, with an estimated CAPEX value of USD\$251 billion. The majority of these projects are green, accounting for 83% with a combined capacity of 67.9GW. The UK (112, ~5.5GW) leads in the way in term of the number of green hydrogen projects followed by Germany (58 projects, ~9.7GW) and Spain (48 projects, ~14GW). The German Government is aiming to be a regional leader, targeting at least 10GW of production capacity by 2030, alongside this, heightened ambitions for imports have been designated to the with up to 70% of demand expected to be met through imports. Developments are underway with the green light being given to the €20 billion Hydrogen Core Network being developed by FNB Gas, this aims to form the nationwide backbone of Germany's hydrogen sector connecting the many hydrogen sites targeting industrial sites across Germany. Further to this, Germany is investing in numerous cross-border projects to create 'hydrogen corridors' connecting hydrogen production in Northern Africa to industries in Germany and other central Eastern European nations that will integrate hydrogen pipelines into these networks.

US\$251bn

CAPEX value by
2030

490

Hydrogen projects
in Europe

83%

Green Energy projects



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Benefits of Participating on the UK & EIC Pavilion



Prime
Location



Enhanced
Promotion



High visibility
presence



Access to industry
experts



1-2-1 meetings to
secure business &
widen networks



Dedicated project
manager



Appointed EIC
freight
partner & stand
designer



Country overviews/
project data
report



Company entry in
the UK Group
Capabilities
Brochure



Help to identify
potential partners
& customer



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Your Stand



*Image for display purposes only

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- Lighting
- 1 power outlet
- Access to UK Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits

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Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£970

per sqm

Non Member

£1,020

per sqm

Additional Costs

Corner Fee

(*if booking a corner stand)

£350

per corner

Sub Exhibitor Fee

(*if exhibiting with another company)

£150

Example (member costs)

9sqm from

£8,730

12sqm from

£11,640

18sqm from

£17,460

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EIC Membership

The EIC is the world's largest, energy-agnostic trade association, supporting companies that supply goods and services to the world's energy industries. EIC helps its members to export, diversify and grow through its network of international offices, where our teams gather intelligence on worldwide projects, organise business events and provide regional support to members.

Exclusive Benefits



Events &
Networking



Energy
Market
Expertise



Profile
Raising



Supply Chain
Expertise



EIC Members
benefit from
exclusive discounts
across all of our UK
Pavilions and Trade
Delegations



To book your demo, please contact us on
membership@the-eic.com



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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